

Script for Flyers, Ads, Signs

Hello may I speak to _____, My name is <Your Name>. I'm an appointment setter with the IDT Shield. I'm returning your call in response to working from home. How are you today? Is this a good time for you?

Well <Prospect> I just want to let you know that this is going to be our 1st phone interview. What I'd like to do is find out a little bit about you, I'll also give you some information about us, and if we have a match we can schedule you for a live interview, is that ok?

1. Well first of all, how did you hear about us? Was it TV, Newspaper, Radio, Sign, Flyer, or Internet?
2. Are you currently employed? (***If they are not employed: Do you mind if I ask why?***)
3. What do you currently do for a living?
4. Are you looking for something full-time or part-time to supplement your household income?
5. Do you have a computer and high-speed access to the internet?

(Prospect) We're a 35+ year old company. We specialize in Identity Theft Protection and Legal Coverage Plans. We're currently looking for part-time representatives who are looking to make \$2,000 - \$4,000.00 a month or more, does that sound like you?

Because we receive such a high volume of calls, we try our best to screen our candidates so that we spend our time with people who are really serious about working from home and not just curious.... So <Prospect> are you serious about working from home?

Why is that? (Listen, let them answer and tell you as much as they want)

And lastly, if we found something that is a match for you, **how soon would you be looking to get started?**

We are currently conducting local Interviews. Would you be interested in interviewing with us so we can possibly find you a fit with our company?

If you can grab a pen, I'll go ahead and give you the details.

(If they ask what will they be doing or is this sales). You respond.....We have various opportunities based on your background and work experience....the first part of your interview will be a short orientation to show you what we have to offer. Would you like to interview with us?

(If they ask do you have a website). You respond....Yes I am sure they do. I screen applicants and schedule appointments. You will receive a website and much more at your interview.

(If they ask if it cost money or do they have to pay money) You respond...we are not looking for investors. .

(Prospect) spell out your full name for me please. Ok, my name again is <Your Name>. My direct number is <Your Cell Phone Number>.

We conduct our interviews during the evening mainly because most people who are looking to work part-time, have a 9-5 daytime job. (******If they are in a market where there is more than one briefing give them a choice of interview days to choose from******)

Your interview will be held on <Day> at 7:20pm. The address is ... You will interview with <Rob Gary>.

Your interview will be held in a professional environment! Business attire only, no jeans, or sneakers and you'll receive a confirmation call and/or e-mail before or on the day of your interview...so we ask that you please answer or respond to that confirmation call is that ok?

Great well we look forward to meeting you, have a great day and good luck on your interview.